



Your fall apartment search is over with Igluu, NYC's largest source of verified listings

Fall is the season of change and fresh starts, and one of the biggest changes New Yorkers can make is finding and moving to a new apartment. If you're looking to make a move, not using the right platform for your search can result in wasted money, time, and most importantly, potentially missing out on a great apartment. Refresh and upgrade your search strategy with [Igluu](#), the new search platform that makes navigating everything New York City real estate easier.

“Igluu provides a high-quality search experience that produces the most complete set of vetted and clean listings, helping you find the right apartment easier and faster,” says Martin Mucha, founder of new online search platform Igluu, which uses a proprietary algorithm to produce the industry’s most accurate search results. “And we connect renters and buyers with New York-focused discounts and services to reduce costs and aggravation. We’re a one-stop shop for renting and buying in New York.”

Not all search results are created equal

Igluu provides a superior search experience for a variety of reasons. First, it has the most complete set of listings, pulled from multiple NYC listing feeds, including REBNY’s Residential Listing Service, RealPlus, List Hub, OLR, Realty MX and Nestio. More recently, the company has integrated listings from Long Island’s LIBOR, Westchester’s Hudson Gateway, Bronx MLS, Staten Island’s SIBOR.

Comparatively, the inventory from any individual brokerage is going to be extremely limited.

Numbers fluctuate daily, but Igluu lists approximately 30,000 apartments for rent and over 23,000 apartments for sale. To avoid old or unavailable listings that squander your valuable time, Igluu's database is updated every four hours to ensure the most current, accurate information.

All of Igluu's listings are verified. That means that they come directly from data feeds that adhere to strict real estate associations rules dictating listings be updated as soon as they are rented or a contract is in place.



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Why apartment-seekers love Igluu

“After using other platforms like StreetEasy and Apartable, I prefer the easy-to-use and accessible platform that Igluu offers,” says Bryan M. “On the other websites, I have been duped or misled by fake apartment listings that are a disappointment and a waste of my time. Igluu does an amazing job of showing me amenities that buildings offer and gives me a realistic view of what to expect before meeting with a broker or a management company.”

Igluu makes it easy to filter your search for apartments across numerous categories including pet-friendly, no-fee, those holding open houses, as well as listings without photos, which are subject to the same vetting as listing with photos, but may be an opportunity for prospective renters or buyers.

"Looking for an apartment has always been such a stressful experience, which makes me so thankful for Igluu's approachable interface," says Daniel D., a West Village renter.

“I’ve typically used sites like StreetEasy or Craigslist for apartment hunting, but they’ve all proven to be unreliable with either false or inaccurate listings or extremely untrustworthy brokers. Igluu has definitely become my new one-stop shop for all things living in NYC.”

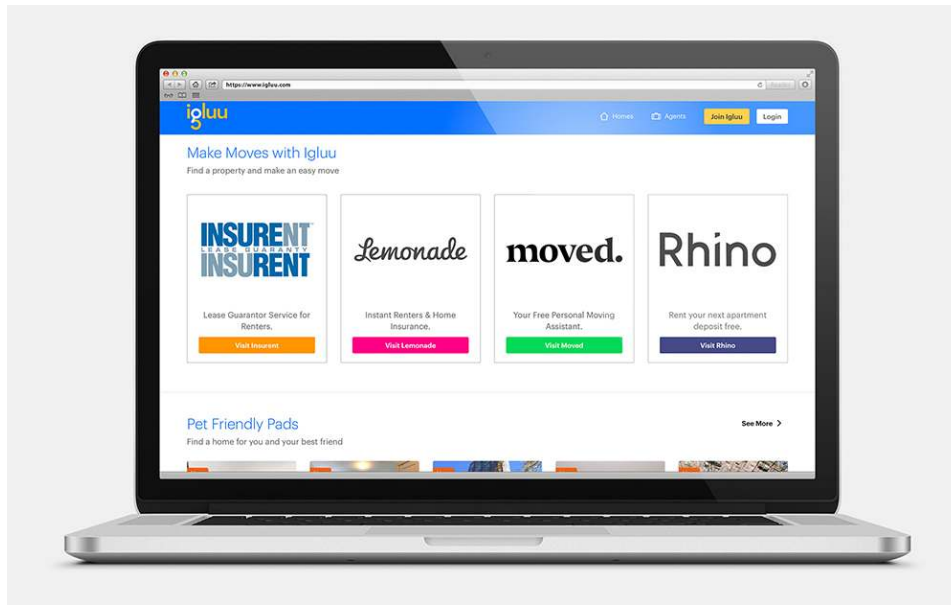
Connecting renters and buyers with the right people—and savings

It’s logical to think that the agent pictured next to a listing is the person who posted the apartment, or someone who works with the management company or building. But that’s often not the case.

“Most people don’t know that other listing sites sell that placement to agents. Which is good for both the platform and the agent, but a disservice to the person looking for a place to live,” says Mucha.

“On Igluu, the agent you see is the person who listed the apartment originally, and therefore knows the most about the individual apartment, as well as the area of the city it’s located. That’s what’s best for the consumer.”

Brokerages working with Igluu can also offer an incentive of a \$250 flat discount on their commissions, and “Agent Incentives” include discounts of as much as \$500 from vetted, premium agents. Even more savings can be had with Igluu’s “Insider Deals”, through which renters receive a \$200 gift card from landlords when they find their apartment on the platform.



Help with common NYC real estate woes

Anyone savvy about getting an apartment in New York knows that finding one is just the first hurdle in a process filled with expenses and stress.

Igluu aims to reduce both through partnerships with services that help minimize the cost and the hassle of renting or buying in New York.

It's not uncommon for landlords to ask that prospective renters earn an annual salary of 40 to 45 times the monthly rent. Igluu's partner Insurent is a leading guarantor service that enables those who don't to be approved, and is accepted for more than 400,000 apartments in the city. Insurent can also help those with insufficient credit history, students, or international renters.

Igluu partner Rhino connects renters with deposit-free apartments, while Moved offers users free moving concierge service, as well as discounted services on moving from one place to the next. Finally, partner Lemonade helps renters and owners get affordable insurance quickly and easily.

Finding an apartment in New York City can be an intimidating, costly, and confusing process. It doesn't have to be. [Igluu](#) now provides a fast, easy, and safe way to find an apartment in the city, and save you money while they're at it. Help with common NYC real estate woes

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