

REAL ESTATE WEEKLY

Rentenna and Insurent pair up to help renters find perfect apartment

4:14 PM, APRIL 25, 2013

Rental guarantor and cosign service Insurent.com announced they are partnering with apartment rental listings and ratings site Rentenna.com to help renters better find apartments.

“I have been a huge advocate of the Insurent Lease Guaranty since they launched a few years back. When I was a broker I wish this service existed for all of my clients who had no U.S. credit, were self-employed or retired, were students, or simply didn’t make the astronomical “45 x the rent” landlord requirement,” said Alicia Schwartz, co-founder of Rentenna.com.

“When we launched Rentenna last year I knew I wanted Insurent’s guarantor program to be integrated so renters everywhere can find an apartment they can actually get. Rentenna and Insurent happen to be expanding at the same time to Boston and Washington D.C. so it makes sense to launch the partnership now.”

The sites are setup to help renters in Boston, Chicago, Washington D.C. and New Jersey.

Renters can find a list of “Insurent Accepted Apartments” by choosing it in their search criteria or by visiting Rentenna’s website.

Landlords will also have the ability to register on the Rentenna.com landlord admin panel to find out more information about accepting Insurent Lease Guaranty.

“Rentenna and Insurent are invaluable tools for renters to quickly find their ideal apartment and get it,” said Charles Schoenau, Managing Director of Insurent.

“With materially higher rents and strict owner criteria, renters need to use resources like Rentenna and Insurent to get the apartment they want in a reasonable timeframe.”

The Insurent Lease Guaranty Program has become an integral part of the rental landscape in New York City and is accepted by landlords/owners representing over 200,000 rental units in New York City alone.

Rentenna is an interactive apartment search and comparison tool that rates rental buildings on a scale of 1-99, helping apartment seekers efficiently sort through thousands of options to find their ideal rental.