



Make sure prospective clients have the Insurent Guaranty

June 5th, 2010 | Rosie J. Wescott

Landlords are consistently required to check on the credentials of their tenants in New York City. While cases of fraud and non payment of rent are abound, a landlord has to be extra cautious about who he chooses to rent out his premises to. Screening of prospective clients, making sure they have all the stringent financial requirements and signing the lease all become part and parcel of the renting scenario.

One company that will help provide some sort of validation to your clients is Insurent. Insurent has the backing of CastlePoint Insurance Company and acts as a guarantor for prospective renters.

It is crucial for land lords to know a prospective client's credit history. Insurent will ensure that most of its clients have the Insurent reliability and it guarantees the full rent obligation as under the lease signed by the client.

Insurent offers prospective clients the Insurent Lease Guaranty Program. On signing up for this program, Insurent assumes the role of an apartment guarantor. The client is required to pay a one time fee that ranges from 4.75 to 11 percent of the annual rent.

Having an Insurent Lease Guaranty Program ensures that the risk of rent loss incase a renter defaults occurs, is eliminated, as Insurent will act as an apartment guarantor. Landlords and co-op owners will be able to pick up clients from a large range of clients including recent graduates moving to the City for their first job, college students, People not originally from the US and self employed, all of whom might have applied for the guaranty. Insurent also streamlines the process between a renter and a prospective client, making it easier for both parties involved.

Insurent.com will ensure that most of its clients have the Insurent reliability. Also it guarantees the full rent obligation as under the lease signed by the client. In case a client requires a New York City guarantor, Insurent takes care of this. Log on to their website to check out the list of services available to renters, landlords, brokers and relocation specialist and also to clients and individuals looking for rental accommodation.